

IMPACT REPORT

2022-2023

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Visions for the Future



Danielle Stroud, CEO

The next five years

As we begin a new year, I am energized by the vision and release of our five-year strategic plan and excited to set our sights high for the future. As an investor and community partner, you will be a key part of this next chapter in our affiliate's history. As community needs rise, we aim to grow our capacity to serve more families. Our plan increases production in new home construction to assist more homebuyers in the community, with a focus on land acquisition and the development of 100 lots and 80 new homes built over the next five years. We also want to build stronger relationships with our community. We will enhance our collaboration with other nonprofit partners by inspiring action with our elected officials through advocacy, and creating a robust understanding of the pathway to homeownership for future homebuyers through increased educational sessions. How we engage in this work will be guided by our core values and fueled by our desire to bring people together to build homes, communities, and hope. We invite you to join us on this journey over the next five years as we create more opportunities for safe, decent, and affordable housing in our community!

A handwritten signature of Danielle Stroud in black ink.

Danielle Stroud, CEO

Intentional Work

Being purposeful in every action



“Actions we take are purposeful. We are fueled to be excellent by the charge of our mission.”

This is how Habitat Lake-Sumter defines “intentional,” one of the core values laid out in our brand-new five-year plan. The goals your Hometown Habitat has put forward for the next five years are ambitious. They will push the organization and all those who make up the Habitat Lake-Sumter community to go beyond old limits. Together, we will work towards a bigger, brighter future for all those who need access to affordable housing resources.

How do we reach those goals? By working intentionally and ensuring there is purpose in everything we do.

I invite you to explore how Habitat staff, volunteers, homeowners, board members, and all of those who have been part of the Habitat Lake-Sumter community are “fueled to be excellent” through their intentional actions. We hope that the work being done excites you, inspires you, and encourages you to get involved. So get to work! Your actions – big or small, but always intentional – put us one step closer to achieving Habitat’s mission of providing everyone with a decent place to live.

Christina Campbell
Christina Campbell, Board Chair

OUR CORE VALUES



Trustworthy

We are committed to honesty and transparency. We aim to do what's right, even when no one is looking.

Intentional

Actions we take are purposeful. We are fueled to be excellent by the charge of our mission.

United

When we work together, we can create something greater than ourselves.

Just

We steward our resources to eliminate barriers and create access and opportunity for all.

Driven

We accept a challenge, honor resiliency, and are driven to continuously improve ourselves and our community.

Decent housing for All

Just: We steward our resources to eliminate barriers and create access and opportunity for all.

Here's a snapshot of how we've allocated our resources, knowledge, and talent across our community in 2023.

7

new homes built

32

preservation and repair projects completed

60

students enrolled in our Youth Construction Academy

"We are at HOME now. It is time to make lasting memories within these four walls to hopefully share for generations to come." - Homebuyer, Dionna Alston



We're all in this **TOGETHER**

United: when we work together, we can create something greater than ourselves.

Our volunteers are one of the strongest examples of this value - their collaboration with Habitat and with each other has allowed our organization to grow



1,360

Total volunteers

38,628

Total volunteer hours

2,846

of those hours were spent on our first memorial build - **the Mike Welch Legacy Build**

WHERE WE'RE GOING

We've got big plans for Habitat Lake-Sumter's future in the next five years. Here's a quick preview.



Build 80 homes

Inspire action through community building and policy change



\$1.2M in ReStore revenue annually

Introduce land trust product



Raise \$8.5M dollars

Educate 500 unique participants on affordable housing



Repair 250 homes

Develop housing champions in staff, homeowners, and the next generation



Develop 100 new lots

AUDITED FINANCIALS

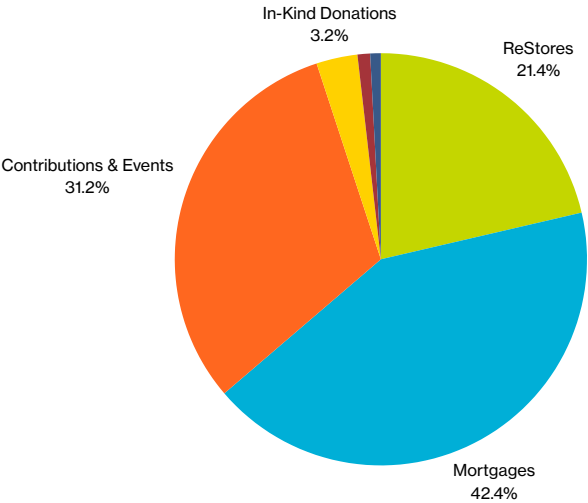
Revenue

TRUST WORTHY

We are committed to honesty and transparency. We aim to do what's right, even when no one is looking. That's what being "trustworthy" means to us. Whether it's seen in our actions, our words, or our financial information, we aim to illustrate our commitment to trustworthiness in everything we do.



IMPACT REPORT 2022-2023

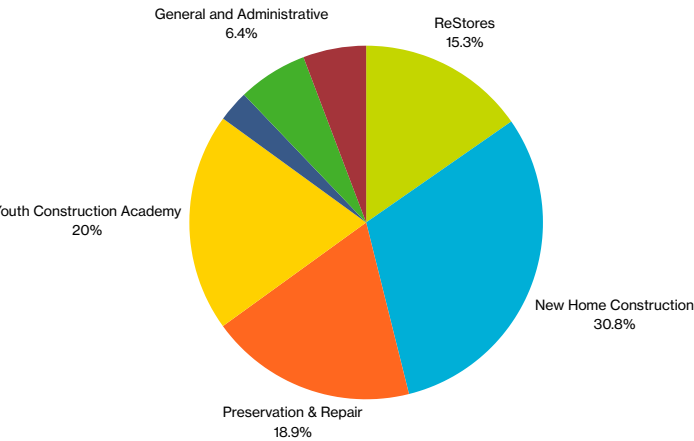


ReStores	\$1,115,096
Mortgages	\$2,211,434
Contributions & Events	\$1,629,791
In-Kind Donations	\$168,622
Domestic Global Village	\$51,585
Other	\$43,313

Total Unrestricted Revenue, Gains & Support **\$5,219,841**

AUDITED FINANCIALS

Functional Expenses



ReStores	\$772,910
New Home Construction	\$1,552,397
Preservation & Repair	\$954,756
Youth Construction Academy	\$1,006,966
Domestic Global Village	\$144,438

Total Program Expenses \$4,431,467

General & Administrative	\$321,281
Fund Development	\$290,971

Total Administrative Expenses \$612,252

Total Functional Expenses:
\$5,043,719



GET INVOLVED

We need your support to achieve our goals over the next five years. Here's how you can help further our mission of bringing people together to build homes, communities, and hope.

Impact Report 2022-2023



GIVE

Every dollar raised makes a difference



VOLUNTEER

No matter your skill level, there are always ways to lend a hand



DONATE

Your donation of new and gently used home goods to our ReStores funds our mission to provide affordable housing



ADVOCATE

Reach out to your local representatives and show your support of the policies that Habitat Lake-Sumter supports



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